12-05-01

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PTO/SB/05 (11-00) Approved for use through 10/31/2002. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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UTILITY PATENT APPLICATION **TRANSMITTAL**

Attomey Docket No. 7887/83892 First Inventor Clive P. Hohberger et al. Title visional applications under 37 CFR 1.53(b)) Express Mail Label No. EL 769850006 US

| 10111/101110 | The month of the control of the cont | Z EXPICOU | TEL 10,00000 CD | | | | | | |
|--------------|--|--|---|--|--|--|--|--|--|
| | APPLICATION ELEMENTS | I | Assistant Commissioner for Patents ADDRESS TO: Box Patent Application | | | | | | |
| See MPE | P chapter 600 concerning utility patent application | n contents. | Washington, D.C. 20231 | | | | | | |
| · • • · · | Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original, and a duplicate for fee proces | ssing) | 7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) | | | | | | |
| | Applicant claims small entity status. See 37 CFR 1.27. | | 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) | | | | | | |
| | Specification [Total Pages (preferred arrangement set forth below) | 59] | a. Computer Readable Form (CRF) | | | | | | |
| | - Descriptive title of the invention | | b. Specification Sequence Listing on: | | | | | | |
| | - Cross Reference to Related Applications | _ | i. CD-ROM or CD-R (2 copies); or | | | | | | |
| | Statement Regarding Fed sponsored R & Reference to sequence listing, a table, | D | ii. 🔲 paper | | | | | | |
| | or a computer program listing appendix | | c. Statements verifying identity of above copies | | | | | | |
| | - Background of the Invention - Brief Summary of the Invention | | | | | | | | |
| | - Brief Description of the Drawings (if filed) | | ACCOMPANYING APPLICATION PARTS | | | | | | |
| | - Detailed Description | 9. Assignment Papers (cover sheet & document(s)) | | | | | | | |
| | - Claim(s) - Abstract of the Disclosure | | 10. 37 CFR 3.73(b) Statement (when there is an assignee) Power of Attorne | | | | | | |
| | 1 | 1 | 11. English Translation Document (if applicable) | | | | | | |
| 4. 🗸 🛚 | Drawing(s) (35 U.S.C. 113) [Total Sheets] | 24] | 12. Information Disclosure Copies of IDS Statement (IDS)/PTO-1449 Citations | | | | | | |
| 5. Oath or | Declaration [Total Pages] | <u> </u> | 13. Preliminary Amendment | | | | | | |
| a. | Newly executed (original or copy) | | 14. Return Receipt Postcard (MPEP 503) | | | | | | |
| b. | Copy from a prior application (37 (for continuation/divisional with Box 18) | | Certified Copy of Priority Document(s) | | | | | | |
| | <u> </u> | | 15 (if foreign priority is claimed) | | | | | | |
| | i. DELETION OF INVENTOR | | 16. Request and Certification under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 | | | | | | |
| | Signed statement attached delenamed in the prior application, | | or its equivalent. | | | | | | |
| | 1.63(d)(2) and 1.33(b). | | 17. Other: | | | | | | |
| لستا | Application Data Sheet. See 37 CFR 1.76 | | | | | | | | |
| | CONTINUING APPLICATION, check appropi ication Data Sheet under 37 CFR 1.76: | riate box, and su | upply the requisite information below and in a preliminary amendment, | | | | | | |
| 7 0 | Continuation Divisional Contin | nuation-in-par | (CIP) of prior application No.: 09/969,114 | | | | | | |
| | r application information: Examiner Not yet | | Group / Art Unit Not yet assigned | | | | | | |
| under Box : | 5b. is considered a part of the disclosure of | the accompan | e of the prior application, from which an oath or declaration is suppli ying continuation or divisional application and is hereby incorporated | | | | | | |
| reference. T | The Incorporation can only be relied upon whe | n a portion has | been inadvertently omitted from the submitted application parts. | | | | | | |
| | 19. C | URRESPUN | IDENCE ADDRESS | | | | | | |
| ☐ Cust | omer Number or Bar Code Label | | or 🔀 Correspondence address below | | | | | | |
| | (Insert Custo | mer No. or Atta | ch bar code label here) | | | | | | |
| | Jeffrey W. Salmon, Esq. | | | | | | | | |
| Name | WELSH & KATZ, LTD. | | | | | | | | |
| A dd | 120 S. Riverside Plaza | | | | | | | | |
| Address | 22nd Floor | | | | | | | | |
| City | Chicago | State | Illinois Zip Code 60606 | | | | | | |
| Country | US 7 | elephone | (312) 655-1500 Fax (312) 655-1501 | | | | | | |
| Name | (Print/Type) Jeffrey W. Salmon | Registration No. (Attorney/Agent) 37,435 | | | | | | | |
| <u> </u> | | 1 | Data October 25, 2001 | | | | | | |

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Signature

PTO/SB/17 (XX-XX)

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| FEE TRANSI | <u> </u> | Complete if Known | | | |
|---------------------------------|---------------|----------------------|---------------------------|---|--|
| for FY 20 | | Application Number | Cont. 4 of 09/969,114 | | |
| IOFF 1 20 | JUZ | Filing Date | Herewith | | |
| | | First Named Inventor | Clive P. Hohberger et al. | _ | |
| Patent fees are subject to annu | ual revision. | Examiner Name | Not yet assigned | | |
| | | Group Art Unit | Not yet assigned | | |
| TOTAL AMOUNT OF PAYMENT | \$812.00 | Attorney Docket No. | 7887/83892 |] | |

| METHOD OF PAYMENT | FEE CALCULATION (continued) | | | | | | | | |
|---|-----------------------------|-------------|-----------------|-------------|--|----------|--|--|--|
| The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to: | | | IONA Small I | | ES | | | | |
| Deposit Account 23-0920 | Fee Code | Fee (\$) | Fee Code | Fee (\$) | Fee Description | Fee Paid | | | |
| Number | 105 | 130 | | | Surcharge - late filing fee or oath | | | | |
| Deposit Account Name WELSH & KATZ, LTD. | 127 | 50 | 227 | 25 | Surcharge - late provisional filing fee or cover sheet | | | | |
| Observational Property and | 139 | 130 | 139 | 130 | Non - English specification | | | | |
| Under 37 CFR §§ 1.16 and 1.17 | 147 | 2,520 | 147 | 2,520 | For filing a request for ex parte reexamination | | | | |
| Applicant claims small entity status. See 37 CFR § 1.27 | 112 | 920* | 112 | 920* | Requesting publication of SIR prior to Examiner action | | | | |
| 2. Payment Enclosed: | 113 | 1,840* | 113 | 1,840* | Requesting publication of SIR after Examiner action | | | | |
| Check Credit card Money Other | 115 | 110 | 215 | 55 | Extension for reply within first month | | | | |
| FEE CALCULATION | 116 | 400 | 216 | 200 | Extension for reply within second month | | | | |
| 1. BASIC FILING FEE | 117 | 920 | 217 | 460 | Extension for reply within third month | | | | |
| Large Entity Small Entity | 118 | 1,440 | 218 | 720 | Extension for reply within fourth month | | | | |
| Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid | 128 | 1,960 | 228 | 980 | Extension for reply within fifth month | | | | |
| 101 740 201 370 Utility filing fee 740.00 | 119 | 320 | 219 | 160 | Notice of Appeal | | | | |
| 106 330 206 165 Design filing fee | 120 | 320 | 220 | 160 | Filing a brief in support of an appeal | | | | |
| 107 510 207 255 Plant filing fee | 121 | 280 | 221 | 140 | Request for oral hearing | | | | |
| 108 740 208 370 Reissue filing fee | 138 | 1,510 | 138 | 1,510 | Petition to institute a public use proceeding | | | | |
| 114 160 214 80 Provisional filing fee | 140 | 110 | 240 | 55 | Petition to revive - unavoidable | | | | |
| SUBTOTAL (1) \$740.00 | 141 | 1,280 | 241 | 640 | Petition to revive - unintentional | | | | |
| ``` | 142 | 1,280 | 242 | 640 | Utility issue fee (or reissue) | | | | |
| 2. EXTRA CLAIM FEES Fee from | 143 | 460 | 243 | 230 | Design issue fee | | | | |
| Extra Claims below Fee Paid | 144 | 620 | 244 | 310 | Plant issue fee | | | | |
| Total Claims 24 -20** = 4 X 18.00 = 72.00 Independent 2 - 3** = 0 X 84.00 = 0.00 | 122 | 130 | 122 | 130 | Petitions to the Commissioner | | | | |
| Claims | 123 | 50 | 123 | 50 | Processing fee under 37 CFR § 1.17(q) | | | | |
| Large Entity Small Entity | 126 | 180 | 126 | 180 | Submission of Information Disclosure Statement | | | | |
| Fee Fee Fee Fee Description Code (\$) Code (\$) | 581 | 40 | 581 | 40 | Recording each patent assignment per property (times number of properties) | | | | |
| 103 18 203 9 Claims in excess of 20 102 84 202 42 Independent claims in excess of 3 | 146 | 740 | 246 | 370 | | | | | |
| 102 84 202 42 Independent claims in excess of 3 104 280 204 140 Multiple dependent claim, if not paid | 149 | 740 | 249 | 370 | For each additional invention to be examined (37 CFR § 1.129(b)) | | | | |
| 109 84 209 42 ** Reissue independent claims | 179 | 740 | 279 | 370 | Request for Continued Examination (RCE) | | | | |
| over original patent | 169 | 900 | 169 | 900 | Request for expedited examination | | | | |
| 110 18 210 9 ** Reissue claims in excess of 20 and over original patent | Othe | er fee (s | specify) | | of a design application | | | | |
| SUBTOTAL (2) \$72.00 | | | | _ | | | | | |
| **or number previously paid, if greater; For Reissues, see above | *Red | uced b | y Basic | Filing I | Fee Paid SUBTOTAL (3) | | | | |
| SUBMITTED BY Complete (if applicable) | | | | | | | | | |
| Name (Print/Type) Peffrey W. Salmon, P.St. Registration No. 37,435 Telephone (312) 655-1500 | | | | | | | | | |

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Date

October 25, 2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 4 of 09/969,114, Filed Group No.: Not yet assigned

October 1, 2001

Examiner:

Not yet assigned

Applicant(s): Clive P. Hohberger et al.

Serial No.: Not yet assigned

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20231 on this date:

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Herewith

For:

METHOD AND APPARATUS FOR

ASSOCIATING ON DEMAND CERTAIN SLECTED MEDIA AND VALUE-ADDING ELEMENTS 10/ /2001 Date Signature

Attorney

Docket No.:

7887/83892

SUBMISSION OF FORMAL DRAWINGS

Box OFFICIAL DRAFTSMAN

Commissioner for Patents Washington, DC 20231 Attn: Official Draftsperson

Sir:

Submitted herewith are twenty-four (24) sheets of formal drawings to be filed in the above-identified patent application. No new matter is added by the enclosed formal drawings.

Respectfully submitted,

... // 1/h

Registration No. 37,435

Dated: October 25, 2001
WELSH & KATZ, LTD.
120 South Riverside Plaza
22nd Floor
Chicago, H., 60606

Chicago, IL 60606

Telephone: (312) 655-1500

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Date of Deposit: October 25, 2001

I hereby certify that this paper is being deposited with the United States Postal Service "Express Mail" Post Office to Addressee. Service under 37 CFR 1.10 is on the date indicated above and addressed to: Box NEW PATENT APPLICATION, Commissioner for Patents, Washington, D.C. 20231. The person mailing this paper is:

Fred Franks

Typed or Printed Name of Person Mailing Paper of Fee

Signature of Person Mailing Paper or Fee